



TRACTION MANAGEMENT

Your Scale Up Advisor

Documento: **Job Description**

Profilo: **Web User Interface Developer**

Data: **25/05/2017**

JOB DESCRIPTION

User Interface Developer



TRACTION MANAGEMENT
Your Scale Up Advisor

Traction Management s.r.l.
Type: Start-Up Innovativa

Industry: Start-Up Consulting

- Headquarters: Italy, Rome
- Total nr of Clients: 25
- CEO: Pier Francesco Geraci

Organization Highlights: Professional Consulting Services and Product Management

Reports To: Traction Managers

Direct Reports: None

Location: Italy, at client sites.

Background:

Our organization is composed of senior (more than 20 years of experience) consultants called Traction Managers, which develop the business by identifying companies which need our professional services and open with them consulting projects. Within those project, Traction Managers conduct the overall strategic work. But sometimes our clients might also require additional resources from us, not senior but junior, with specific skills and capabilities and with an operational profile. This resource, called Traction Expert, might be working with our clients for an extended number of days per week.

Overview:

We are looking for an amazing talent who can combine the art of design with the art of programming, bringing our clients added value with stunning and ergonomic visual interfaces.

Goals:

- Work closely with the client employees, particularly with the marketing and the IT side and with Traction Managers to execute new user-facing features that lead to users' satisfaction.
- Ensure the technical feasibility of UI/UX designs and their implementation with an eye on compatibility across different devices and clients.
- Build reusable code and libraries for future use.
- To receive excellent feedback from our clients thus allowing the continuation and extension of the project. Clients need to love this figure both professionally and as a person.

Technical Skills and Knowledge:

- Skills to create bullet proof marketing emails, amazingly usable websites and Apps.
- Basic knowledge of image authoring tools, to be able to create, crop, resize, or perform small adjustments on an image.
- Good understanding of SEO principles and ensuring that applications will adhere to them.
- Proficient understanding of web markup, including HTML5, CSS3.
- Understanding of server-side CSS pre-processing platforms, such as LESS and SASS.
- Proficient understanding of client-side scripting and modern JavaScript frameworks such as AngularJS or Vue.js.
- Understanding of packaging and automation tools such as Webpack or Gulp is a plus.
- Proficient understanding of code versioning tools such as GIT.
- Excellent knowledge of English.

Qualifications:

- Nice to have a degree in Computer Science or equivalent.

Experience:

- Experience of at least 3 years in this field.
- Experience working in team demonstrating ability to Listen, Plan, Execute and Measure

About the Company:

Traction Management has been founded with the aim to reduce the numbers of startups that go bust by combining experience with a unique approach and putting it all at the service of the start-up ecosystem. We work for start-ups, accelerators, investing companies and other key players in the market. Fancy joining us in this adventure?